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So, you might be wondering, how much money does Call of Duty make? There are some figures that illustrate this. In the year of its release, the game made \$500 million in revenue. In 2024, the figure stood at \$300 million, in 2024 at \$390 million, and in 2024, at \$310 million.

[How Does Call of Duty Make Money? | COD Revenue Model - Juego Studio](#)

Year of inception	Total revenue (est. US\$)
Call of Duty	\$31 billion
Batman	\$29.6 billion
Hello Kitty	\$28.3 billion
Spider-Man	\$25.4 billion